



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/C Mack/R/Sen/FL (16856)  
McLaughlin & Associates (2813)  
CAMPBELL, MARIANNE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
CONNIE MACK/SENATE (136033)  
National/Political  
503/06334174

Invoice 635903  
Inv Date 9/30/2012  
Terms Net 30  
Contract 332877  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

McLaughlin & Associates  
566 South Route 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CONNIE MACK/SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:51:41PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	09/25/12 7:06PM (Tu)	00:30		CMDFO911H	\$2400.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:00PM (Su)	00:30		CMDFO911H	\$1500.00	